



Why choosing your Fonts is important

Choosing the fonts used for your branding helps maintain consistency across digital and printed resources, which increase trust customers place in your brand. When choosing your fonts, make sure they match your brand's personality and are easy to read.

Styles & Types of Font

Serif

Clean, Classic

Times New Roman
Lora
EB Garamond

Sans-Serif

Modern, Minimal

Roboto
Open Sans
Lato

Slab Serif

Bold, Confident

Roboto Slab
Zilla Slab
Hepta Slab

Script

Elegant, Unique

Dancing Script
Kaushan Script
Meie Script

HANDWRITING

CAUSAL, PERSONABLE

PERMANENT MARKER
Architects Daughter
ROCK SALT

DECORATIVE

DISTINCT

FASTER ONE
Fredericka The Great
MONOTON

Important Tip:

Always review the License for any font you choose, some fonts require purchasing a License specifically for commercial use.

Browse More Fonts

Google Fonts - <https://oii.fyi/320>
Adobe Fonts - <https://oii.fyi/321>

Your Brand's Fonts & Font Families

Header Font

Font Name _____

License Type ___ Free ___ Paid

Link to Font _____

Notes _____

Sub Header Font

Font Name _____

License Type ___ Free ___ Paid

Link to Font _____

Notes _____

Text Font

Font Name _____

License Type ___ Free ___ Paid

Link to Font _____

Notes _____

(Optional) Additional Font

Font Name _____

License Type ___ Free ___ Paid

Link to Font _____

Notes _____

Primary Logo Font

Font Name _____

License Type ___ Free ___ Paid

Link to Font _____

Notes _____

Secondary Logo Font

Font Name _____

License Type ___ Free ___ Paid

Link to Font _____

Notes _____

Business Name:

Date Created:

Date Updated: